

philanthropy matters



The Community
Foundation for Ireland

SPRING 2011

BREAKFAST EVENT

Women in Philanthropy event May 2011

The Women's Fund and The Community Foundation are hosting a Women in Philanthropy breakfast event on Tuesday May 31st. Our headline speaker is philanthropist and Channel 4 **Secret Millionaire Marcelle Speller**. Marcelle sold her website Holiday Rentals in 2005 for a significant

sum, having built it up during the dotcom era. She then decided to put her wealth and expertise to charitable use and went on to establish Localgiving.com. She also supports the Helen Bamber Foundation and has a fund at The Hampshire Community Foundation. Marcelle knows Ireland well and

spends a lot of time in Kinsale.

Also confirmed are **Maya Prabhu**, Head of UK Philanthropy at Coutts & Co; well-known philanthropist **Norma Smurfit**, grant recipients from The Women's Fund and others. We expect to be finished the presentations by 10am with optional **networking** for attendees to follow.

BREAKFAST EVENT DETAILS

When: Tuesday May 31st at 8am.

Where: FIRE Restaurant, beside the Mansion House, Dawson St, Dublin 2.

To book: Email events@foundation.ie or call 01 874 7354

Invitation

Women in Philanthropy

A powerful new trend in strategic giving

Tuesday 31st May 2011
FIRE Restaurant, (beside The Mansion House),
2 Dawson Street, Dublin 2
8.00-10.00 a.m.



The Women's Fund
of the Community Foundation for Ireland



The Community
Foundation for Ireland

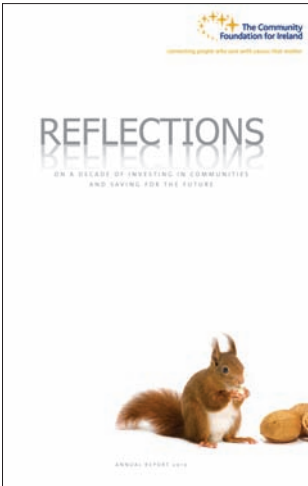


Record growth at The Community Foundation

In 2010 The Community Foundation for Ireland hit the 50 mark in terms of funds administered by us. The vast majority are third party funds with family funds being the largest category.

FUNDS ADMINISTERED	
Family Funds	17
Corporate Funds	13
Funds controlled and managed directly by The Community Foundation	8
Charity Sector Funds managed by The Community Foundation	8
Funds where The Community Foundation manages other foundations giving programme	2
County fund	1
Total:	50

These and other stats are included in the just released 2010 annual report. Total grant-making increased to almost €2.2million in 2010. The report also reviews the first decade of the foundation. Between 2000 and 2010, The Community Foundation made grants of over €9m, as illustrated here:



These and other statistics are included in the just released 2010 annual report.

GRANTS MADE 2000-2010	
2000-03	€0.723m
2004	€0.124m
2005	€0.212m
2006	€0.857m
2007	€2.692m
2008	€0.988m
2009	€1.333m
2010	€2.177m
Total 10 years:	€9.105m

CHECK OUT OUR UPDATED WEBSITE AT WWW.COMMUNITYFOUNDATION.IE - YOUR PHILANTHROPY RESOURCE

A collage of diverse people's faces, including men and women of various ages and ethnicities, smiling. In the center, there is a dark blue graphic with the text 'Connecting people who care with causes that matter' in a white, handwritten-style font. To the right of the text, there are smaller images: a close-up of a dog's face, a child in a pink flower costume, and a group of children playing.

Music To Our Ears!

A private Donor at The Community Foundation has committed €60,000 over three years to the Kids Classics project, run by the National Concert Hall. The grant will allow talented musicians visit the three main children's hospitals in Ireland to work with the young patients at their own levels of ability, this may be to play their favourite TV tunes or to teach them some interesting facts about the lives and music of the great composers.

Each monthly visit will include a workshop in each hospital as well as ward visits to bring music to those in intensive care and acute wards that cannot visit the playrooms or schoolrooms during the workshops. Each hospital will be presented with an instrument box, iPod with speakers as well as specially selected CD's and music storybooks, so that children can continue to explore the instruments and their sounds with their play therapists.



The grant will allow talented musicians visit the three main children's hospitals in Ireland.

The musicians will work closely with the play therapists staff and children over the three year programme to develop a special CD featuring themed music suitable to the various hospital environments. The project will engage a guest artist to assist with any narration involved. This will encourage and support the play therapists and school teachers to continue to bring the therapeutic benefits of music to children and families during their hospital stays.

Confidential Philanthropy Consultation

If you would like to meet a staff member of The Community Foundation for Ireland to discuss in confidence philanthropy ideas, we are available to help. We can also provide you with materials and relevant information. There is no charge for this service. Please contact Niall O'Sullivan, Head of Fund Development on 01 874 7354.

Informal Philanthropy Meetings

If you would like to attend occasional informal philanthropy meetings to hear other philanthropists talk about their giving, we would be happy to include you or a family member.

A new Brochure about The Community Foundation is also available on request.



Inspiring Women, Supporting Women



The Women's Fund at The Community Foundation for Ireland was established in 2010 by women for women. It is the first of its kind in Ireland. The Fund tackles the problems facing women and girls in Ireland today by raising money for a central fund. It is dedicated to supporting a number of issues by giving small grants to enable positive change at the grassroots and tackle women's inequality at its source.



Deirdre Campbell, Women's Aid, Tina Roche, The Community Foundation for Ireland and Madeline Hawke, Irish Feminine Network at International Women's Day.

Two donations of €100k each have been received to date and these have been part matched by The Community Foundation. Further donations have also been received. As a result we now have a permanent endowment of almost €250k and have started an annual fund. We invited applications in late 2010 and were overwhelmed by the response.

Commenting on the first grants round, Tina Roche CEO of The Community Foundation for Ireland said "All the grant recipients are very deserving, however, it has opened our eyes to level of need that there currently is in communities around Ireland to support Women's causes. I want women and men throughout Ireland to consider supporting this fund as it is badly needed.

142 applications were received by The Community Foundation for the first round of grants, totalling a staggering €442,000 in potential grants. The Women's Fund was only able to meet 7% of the demand. Current priorities are aimed at **preventing violence against women** and also **empowering women to take leadership roles in communities**.

FIRST ROUND OF GRANTS

142 applications	Value €442,000
10 grants made	€17,250
=7% of applications	

Among the first grants were:

Women's Aid, Dublin €2,800 To become a member of Language Line, to allow the helpline reach women experiencing domestic violence, for whom English is not their first language. Support workers would then be better able to support women to maximise their safety.

Meath Women's Refuge & Support Services, €2,000 for a pilot project to run a 26 week programme to address men's violence towards women, to challenge men's behaviour and secure the protection of women and children from further abuse and to provide partner support for 8 women who have been abused by a spouse.

Move Ireland, Dublin €2,500 to give men a deeper understanding of their behaviour and help them stop acting in a violent or abusive manner. The programme will run for 6 months with emphasis on control issues, self esteem, responsibilities and past history.

For more information on The Women's Fund or to become a donor please see www.communityfoundation.ie or call us on 01 874 7354.

Philanthropist of the Year Awards

The awards, now in their fourth year, were set up by The Community Foundation for Ireland to shine a light on the extraordinary generosity and leadership of philanthropists in the country. The winners join other well known philanthropists such as JP Mc Manus, Niall Mellon, Declan Ryan and Chantal McCabe in being awarded the accolade of Philanthropist of the Year.



Mark FitzGerald was awarded International Philanthropist of the Year



U2 were given the National Philanthropist of the Year Award

PHILANTHROPIST OF THE YEAR AWARDS 2011

This year's Philanthropist of the Year Award winners are:

- Leslie Buckley who scooped the Local Philanthropist of the Year Award for his philanthropic support of the children's cultural centre, The Ark.
- Mark FitzGerald was awarded International Philanthropist of the Year for his work with Amawele, the South African children's charity that runs a cultural twinning programme with Irish and South African schools.
- U2 were given the National Philanthropist of the Year Award for their involvement with Music Generation, Ireland's National Music Education Programme which aims to help children and young people access vocal and instrumental tuition in their own locality.



Endowment Fund for Ireland, to one of the Foundation's Thematic Funds (which to date include the Women's Fund, the LGBT Fund and the Environmental Fund for Ireland) or set up their own donor advised fund.

As the graph illustrates, there has been a dramatic increase in the size of the endowment fund in recent years, from over €4m in 2003 to almost €27m by the end of 2010.

Security in Uncertain Times

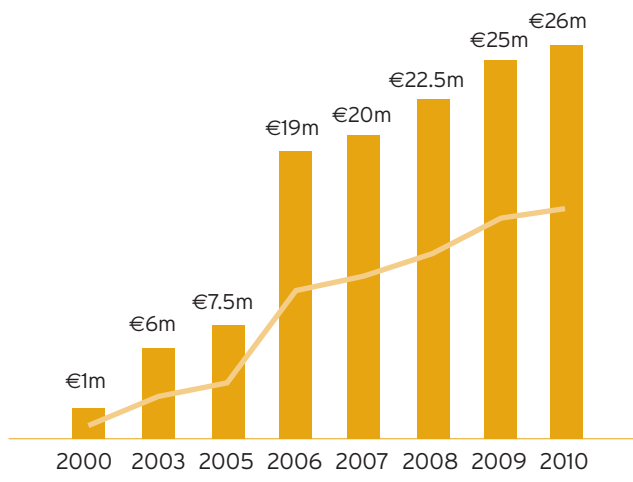
The Community Foundation for Ireland is now, we believe, the largest endowed independent grant making organisation in Ireland. A hallmark of The Foundation has been its careful financial management both in controlling costs and in its management of donor funds. Prudent investment has ensured that the Foundation has clawed back most of the fall experienced during the turmoil of global financial markets in 2008.

The table across demonstrates the total average annual returns achieved by The Community Foundation Funds compared with several Ethical Managed Funds, considered to be the most appropriate benchmark, over three to five years ending in December 2010.

The Foundation typically operates funds which can be under the discretion of the Board or donor advised. Donors can make a donation to the

Period	CFI Fund	Average of 7 Ethical Managed Funds
3 years	-0.1% pa	-2.3% pa
5 years	1.2% pa	- 0.6% pa

Year and growth in endowment fund (€m)



Philanthropy in Ireland - What do Irish People Really Think?

Philanthropy Ireland and Behaviour And Attitudes have just completed market research of over 1,000 adults aged 16+ to gauge awareness and understanding of philanthropy and its role. The research revealed fascinating differences in people's understanding of philanthropy, the amounts people give and how they give. Seamus Mulconry, Chief Executive of Philanthropy Ireland, called it "a snapshot of people's giving in post Tiger Ireland."

Despite the downturn people still manage to give on average €130 per year and most claim to have given something to charity 11 times in the last two years. There are very marked variations in



Mike Gaffney



Seamus Mulconry

people's understanding of philanthropy and in their giving behaviour based on their social class age and location. Irish people are very positively disposed towards Philanthropy with roughly 42% agreeing and only 7% disagreeing that philanthropy has an important role to play in shaping society in Ireland.

A seminar, primarily for advisors will be held to look in

SEMINAR DETAILS

When: Tuesday May 17th 2011

Where: KPMG, 1 Harbour Place, IFC, Dublin 1

To book: Email events@foundation.ie or call 01 874 7354

detail at these and other findings though readers of this newsletter are also welcome. Seamus Mulconry will present the findings, while Mike Gaffney, Tax Partner at KPMG will present from an advisor's perspective.



PROGRAMME FOR GOVERNMENT INCLUDES PHILANTHROPY GOALS

The new programme states that a new approach is needed to break the cycle of child poverty where it is most deeply entrenched poverty and that the government will seek philanthropic partners in this process. The government is also currently consulting on the continuation of the Philanthropy Forum.

Interestingly, the Fine Gael election manifesto specifically referenced The Community Foundation for Ireland and Business to Arts who will be approached for further discussion and initiation of models of best practice for arts philanthropy. It is intended that this should develop towards a National Endowment Fund for the Arts such that the private sector is facilitated to provide long-term sustainable support for the arts, and will be a legacy for future generations.

Our Board

Patron: Mary McAleese,
President of Ireland
Chairperson: Brian Wilson
Directors: Harry Byrne,
Barry Connolly,
Louis FitzGerald,
Brian Geoghegan,
Eamonn Heffernan,
Sr. Stanislaus Kennedy,
Prof. Brian Keogh,
Anna Lee,
Máire O'Connor
John Rockett and
Brian Wilson.
Goodwill Ambassadors:
John Gallagher
Chris Horn.

Contact Us

The Community
Foundation for Ireland
32 Lower O'Connell
Street, Dublin 1
Tel: 01 874 7354
Fax: 01 874 7637
Email: info@foundation.ie
[www.community
foundation.ie](http://www.communityfoundation.ie)
Charity No. CHY 13967

If you would prefer not to receive further copies of "Philanthropy Matters", please contact us and we will amend our mailing list accordingly.

PROJECTS IN DUBLIN

The Community Growers Fund

The Community Growers Fund was established from a donation by The Mount Street Club Trust in 2010. It is administered by The Community Foundation and has a focus on helping people who are unemployed to better engage in society using the medium of community gardens. It is a simple, yet brilliant concept. Over €62,000 has already been allocated for projects in Dublin, among them:

North East Central Community Garden Project. To establish a community vegetable and flower garden in the Sean McDermott/Rutland St area. Recently unemployed, unskilled local people will engage with the project. The garden will be on the site of a demolished flat complex owned by Dublin Co Council.
€5,005 granted

Broadmeadow Community Garden. To create a community garden on land owned by Fingal Co. Council. The garden will be used as a communal growing space for local residents, schools and groups. Ten out of initial 30 participants will be unemployed people from the local area. €5,650 granted

Brookfield Environmental Group. To develop a Community Garden on a derelict site owned by South Dublin Co Council which will be accessible to the community. The group includes members who are unemployed and the project will build skills, confidence and self-worth as well as building relationships.
€5,258 granted

Sitric Compost Community Garden. To review knowledge gained from five years of composting and rainwater collection on a limited inner city site and apply the findings to an educational project that will conduct research, test prototypes, and demonstrate/disseminate on site composting solutions.
€4,000 granted

