

Inside this issue

Our Donor Impacts -
Kid's Classics
P. 7

Our Donor Impacts -
Community Growers
Fund
P. 7

Memorial Funds -
Remembering our
Loved Ones
P. 8

Donor Perspective: The
Women's Fund - We Can
Make a Difference
P. 9

Philanthropy Matters

OCTOBER 2012

Purposeful and Rewarding Giving



**The Community
Foundation for Ireland**

connecting people who care with causes that matter

Contents

	Page
Message from Our Chair and Chief Executive	1, 2
Latest News / Snippets	3,4
Our Donor Impacts - Kid's Classics	5
Our Donor Impacts - Community Growers Fund	6
Memorial Funds: Remembering our Loved Ones	7
Men's Sheds - Going Shoulder to Shoulder	8
Donor Perspective: The Women's Fund - We Can Make a Difference	9
Grants Update from the Community Foundation for Ireland	10
Our Leadership	11



32 Lower O'Connell Street, Dublin 1, Ireland
Tel: +353 1 874 7354
Fax: +353 1 874 7637
Email: info@foundation.ie
www.communityfoundation.ie

Follow us on



<http://twitter.com/CommunityFound>

<http://www.facebook.com/CommunityFoundationIreland>

Message from Chair and Chief Executive

2013 could be the breakthrough year for philanthropy in Ireland. The government and others have committed to supporting a new public 'Giving Campaign'. We are also increasingly confident that there will be an improved tax environment. This is to be welcomed in a context of the impending closure of two of Ireland's largest foundations.

Philanthropy is effectively purposeful giving and is hugely rewarding. The Community Foundation continues to help our donors to make a difference. We have highlighted two projects supported by donors on page 5 and 6 and have information on other grants in this newsletter also.

Through the generosity of donors and The Community Foundation's own suite of grants, we supported over 650 projects in 2011, providing much needed assistance to many valuable projects and initiatives throughout Ireland and overseas. From our grantee survey, we know we are making an impact. We made 650 grants in 2011 with a total value of €1.7m. The average grant payment was €2,615.

From our survey we know that our grants helped approximately 40,000 people in 2011 - now that's impact and value for money.... and, we are well on target to exceed €2million in grants this year.

Giving through a community foundation is still a new concept for Ireland and you might wonder when or why it is relevant. For some donors it is to maintain one's privacy, for others it is to reduce the administrative hassle, for others it is because they are in a financial situation that they can and want to 'give something back'. 92% of people with a fund at The Community Foundation for Ireland have already recommended the organisation to friends or other contacts and

100% are happy to do so in the future. If you have a passion for Ireland, for a cause or issue, you can channel your monies and skills through The Community Foundation.

In addition to projects supported by individual donors, such as The Kids Classics Programme (providing access to classical music for children in the three Dublin children's hospitals) and Chess for All which supports a school chess programme, The Community Foundation for Ireland is currently supporting groups and social change leaders in Ireland in some key strategic areas including:

- Stop the Red Light Campaign to change the law on prostitution
- Yellow Flag programme - to do for multiculturalism in Irish schools what the Green Flag programme has done for the environment. Already over 1,000 children have participated.
- Almost 80% of the Irish population supports marriage equality for all. The Community Foundation is providing funding to MarriageEquality to support their work in this regard to change legislation.
- Supporting marginalised women through both the OLC Fund and The Women's Fund.
- We provided over €60k in 2011 to support 40 grassroots local initiatives to support ethnic minorities in Ireland.
- Developing the leadership of the Irish Men's Sheds Association with a leadership grant from the Ray Murphy Fund- See also page 8 for further info on the new phenomenon that is men's sheds.

If you would like to see details of all our grants do please log onto our website and check out our 2011 and previous annual reports.

While there has been massive wealth destruction in Ireland, there is a sense also that people who have managed to maintain their wealth will become more confident about the future and

more open to philanthropy. We believe people will again look strategically at how they plan to use or pass on their wealth into the future.

One of the key goals of The Community Foundation for Ireland is to build the awareness of the Foundation as an option for those who wish to 'give back' in a more business-like or strategic manner. The Foundation has an 11 year track record in grant-making and donor services and is strategically important to the not for profit sector in Ireland. We have made grants of over €11 million to date, supporting over 3,000 not for profit organisations, mostly in Ireland.

If you would like to learn more about The Community Foundation, we would be delighted to talk in confidence with you.



Louis FitzGerald,
Chairperson



Tina Roche,
Chief Executive

www.communityfoundation.ie

In December 2011, The Community Foundation asked donors to rate our service to them and for other benefits they find in operating their Donor Advised Fund with us.

Q. Why did you choose The Community Foundation for Ireland for your strategic giving?

Read their comments throughout the publication.

Community Foundation announces new Chair

The Community Foundation for Ireland has appointed Louis Fitzgerald as its new Chairperson. A chartered accountant, Louis retired from Aircrity in 2008 which he had co-founded in 1997. He is also a Trustee & Ambassador at Renewable World and a director of several investment companies.

Louis takes over from Brian Wilson and previous Chairs include businessmen John Gallagher and Chris Horn (who remain Ambassadors for The Community Foundation).

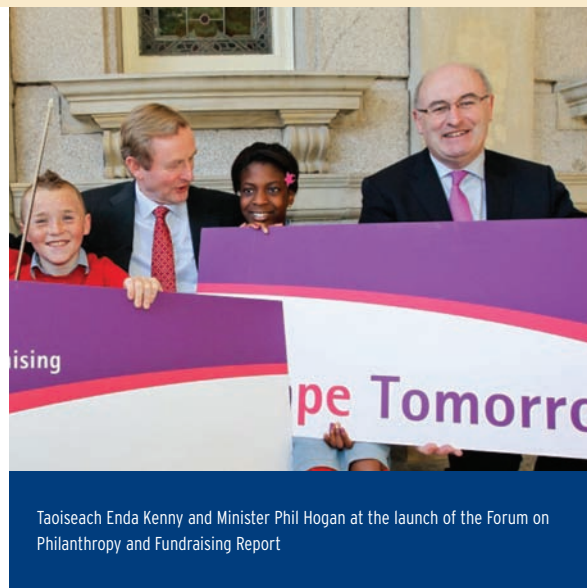
The Community Foundation was extremely lucky to have Brian Wilson as Chairperson and we grew steadily during his period as Chair. A huge thanks to you Brian.

Transforming Irish Philanthropy

The Community Foundation for Ireland has welcomed the recent publication of a new report by The Forum on Philanthropy and Fundraising. It was launched by An Taoiseach, Enda Kenny TD and Minister Phil Hogan TD and Forum Chair, Frank Flannery.

Recommendations include:

- A National "Giving Campaign"- aimed at the public, high net worth individuals and corporates in Ireland to increase their giving.
- Improving the fiscal environment and incentivising greater giving.
- Developing better fundraising capacity, education and training among not-for-profits.
- Creating a National Social Innovation fund - supported by the Government and the philanthropic sector.



Taoiseach Enda Kenny and Minister Phil Hogan at the launch of the Forum on Philanthropy and Fundraising Report

More Advisors join Philanthropy network

Deloitte, Bank of Ireland Private Banking and Ulster Bank Private Banking are the most recent firms to join The Community Foundation's committee of professional advisors. All involved have an interest in philanthropy and strategically see how advice on philanthropy is becoming an important part of a more rounded, holistic approach to client advice. Others already represented include Arthur Cox, PwC, William Frys, Barclays Wealth and more.

The full membership list is available on the professional advisor section of our website www.communityfoundation.ie



New Zealand's Great Irish Philanthropist

Hugh Green, a Raphoe born businessman died this summer at the age of 80. The former cattle drover ended up in New Zealand where he built a successful contracting firm. The Auckland philanthropist was known for his generous donations from his fortune of about \$350 million.



Hugh Green (pictured right) passed away peacefully on July 13th, 2012 surrounded by family at his Mt Albert home.

In 2011 he made a donation of €200,000 to Letterkenny General Hospital in his native Donegal. "I made a lot of money and I can't spend it, so I decided to give it away and do something for somebody else," said Mr Green at that time.

In New Zealand his Hugh Green Charitable Trust made many donations. He gave \$300,000 to the Malaghan Medical Research Institute's cancer cell research group and \$1 million to set up a fund to support diabetes and breast cancer research. He has also

helped out various Auckland hospices, the restoration of St Patrick's Cathedral and the St Patrick's Day parade, and IHC.

It was also reported he was going to donate to the Christchurch earthquake recovery, but the sum of his donation was never made public.

In early 2011, he made a donation of \$500,000 to Medicine Mondiale for the development of an incubator to save the lives of babies in developing countries. It was only then that his philanthropy became widely known.

New Funds at the Community Foundation for Ireland

New family funds continue to be established so far in 2012. The funds will support a variety of projects, mostly in Ireland. The families will be getting involved in a number of grant making programmes and are working with their appointed account manager from our expert donor services team.



Legacy10 – Richard Branson and others on Board

A new campaign in the UK aims to take advantage of the change in inheritance tax rules to increase the number of people leaving money to charitable causes in their will. From April this year, anyone leaving 10% of their taxable estate to charity will qualify for a reduced rate of inheritance tax. Business leaders such as Richard Branson, Richard Reed, Co-founder of Innocent Smoothies and more have publicly committed to and publicly backed the concept. The leaders of the three main political parties - David Cameron, Nick Clegg and Ed Miliband have also given their backing. More information available at www.legacy10.com



Michael Phelps

What next for Olympian Michael Phelps?

Now that Michael Phelps has won 22 Olympic medals, more than any Olympian in history, the extraordinary swimmer has said that he is all done racing for more medals. So now what? Phelps has said that "the next chapter of [his] life" would involve working with his charitable foundation. The Michael Phelps Foundation was established with the \$1 million bonus Phelps got from his sponsorship partner, Speedo, after the Beijing Olympics, where Phelps won eight gold medals.

With the slogan "Dream, Plan, Reach," the Phelps Foundation's mission is "to promote healthy, active lives, especially for children, primarily by expanding the opportunities for participation in the sport of swimming." The Boys & Girls Clubs of America, KidsHealth.org and the Level Field Fund have already partnered with the Phelps Foundation; the latter is dedicated to helping talented athletes with limited financial resources pursue their opportunities.

Phelps is one of many current and former sports stars who have set up a sports fund or foundation. Others include Roger Federer, golfer Graeme McDowell and the legendary Johnny Giles.

Atlantic Philanthropies – End in Sight

Chuck Feeney, the grandson of an immigrant from Fermanagh, is Ireland's greatest single benefactor. While he prefers a low profile, he is increasingly conscious of motivating a new generation of philanthropists for Ireland. His fund comes to an end in 2020 and will make its final grants in 2016.

Chuck is the grandson of an immigrant from Fermanagh. He did not even visit this island until well into adulthood yet, through his charitable foundation, Atlantic Philanthropies, he is believed to have given away in excess of €1bn to good causes in Ireland, helping to trigger a transformation in the funding of third-level education in the process. Civil rights organisations have also benefitted hugely. The Foundation has given away more than \$6bn (€5bn) worldwide since its establishment in 1982.

The move to close his Foundation is not unexpected. In fact, it has been signalled for some time. Nevertheless, the prospect of the disappearance of such a major source of funding presents a major challenge to Ireland Inc to help develop philanthropy and more specifically to the organisations most dependent on his support.



Chuck Feeney





Recognising Extraordinary individuals

The 2012 Philanthropist of the Year Awards were launched on 18th July by An Taoiseach, Enda Kenny. Categories for nominations include National, International and Corporate Philanthropist of the Year. The awards run by The Community Foundation for Ireland are now in their fifth year and this will be the first time an award will be bestowed within the corporate sector.

The awards aim to recognise extraordinary individuals who have shown outstanding leadership in the area of personal philanthropy and who, through their giving, have made a remarkable difference in bringing about sustainable social change.

2011 winners were:

- U2
- Mark FitzGerald
- Leslie Buckley

The Greening of Dublin

In recent years there has been a surge of interest in the development of community gardens and allotments. The Community Growers Fund was established by the Mount Street Club Trust and is administered by The Community Foundation for Ireland. The Fund supports community garden initiatives in Co Dublin which involve local unemployed people and others in the community.

"In supporting community employment and the growing of vegetables and food in the Dublin area, the Community Growers Fund has turned out to be very much in line with the original ethos and activity of the Mount Street Trust (in its early days as the Mount Street Club). A great spin off benefit has been to generate local community development in the areas where we have supported community gardens and

allotments. And all of this came about as a result of our collaboration with our partners, including GIY, and crucially, the Community Foundation for Ireland".
(Charles deLap, Mount Street Trust).

In 2011 over **30 communities** benefitted from grants from The Community Growers Fund. **Over €100k** was distributed to community gardens and allotments throughout Dublin including Santry,



Rathmines, Cherry Orchard, the city centre, Shanganagh, Inchicore and Tallaght.

"We want to ensure that our garden is as inclusive as possible and having raised beds will help us greatly as it means people of limited mobility will be able to come and garden with us using these beds. It is a very exciting project and marks another step forward for our garden which I am pleased to report is going from strength to strength.... we will work hard to ensure every penny is spent productively".
(Donna Callan, Chairperson, The Santry Community Garden)



Kid's Classics

"Three children's hospitals were singing the praises of an anonymous Dublin family whose generous donation will bring music to seriously ill children. Young patients at Our Lady's Children's Hospital in Crumlin, Temple Street Children's University Hospital and the National Children's Hospital in Tallaght will all benefit from the €60,000 donation which will fund the 'Kid's Classics' music programme for the next three years."
(Sunday Business Post, July 31 2011)

Following a successful pilot of Kids Classics in 2009 and with the support of The Community Foundation for Ireland, in 2011 the National Concert Hall commenced an annual outreach programme in three of Ireland's main children's hospitals through monthly classroom workshops and ward visits. During



the visits the musicians interact with children and their families through specially tailored workshops which introduce the instruments of the orchestra, give children the opportunity to conduct as well as playing cartoon and film favourites to those children on isolation and intensive care wards that cannot join in for classroom workshops.

And why did the donor (who is remaining anonymous) decide on this funding? "My desire to become involved with Kid's Classics stems from my love of music and also my own personal experience with Crumlin Children's Hospital. Having spent a significant part of my childhood there as a patient, I know how important it is for the children and their parents, to have activities to keep them busy while in hospital. When I heard of Kid's Classics, I thought it was a great opportunity both to have an activity for the children to enjoy as a group and for them to engage with music they might not otherwise have heard. I am delighted how successful it has been and hope that it continues in the future".

DONOR FEEDBACK
Using The Foundation makes the cost of giving easier and our donation more tax-efficient.

Remembering our Loved Ones

When a friend or close relation passes away the memories are so important... how you loved them, moments shared, the values they embodied and imparted. For some people a wonderful idea can be to set up a charitable fund in that person's name and memory.

Such a fund could have a theme - the arts, environment or whatever is most relevant. For family and friends it can be a wonderful way to remember someone and to help keep the legacy of that person in our minds.

A great example at The Community Foundation for Ireland is a fund set up by Harry Byrne. He is a board member at The Community Foundation for Ireland. Harry's daughter, Alison, tragically died in her thirties. She had worked as a doctor and in 2004 Harry has established The Dr Alison Byrne Fund in her memory. It supports medical related projects. "As a Director of The Foundation I see the important contribution the income from the endowment funds makes for so many community groups through the country and this inspired me to set up the Alison Byrne fund."



Simon Cumbers

Beneficiaries to date have included The Alzheimer Society Of Ireland - to help fund social outings for those with Alzheimer's and their carers, Bray Cancer Support and Information Centre - to fund the purchase of equipment, and the Irish Heart

Foundation for CPR training for transition year students.

In 2005, a little over a year after the tragic death of Irish journalist Simon Cumbers, Irish Aid established the Simon Cumbers Media Fund to honour his memory. Originally from Navan, Co. Meath, Simon was an experienced journalist, whose career took him from newspaper and radio reporting in Ireland to reporting and producing for ITN and Channel 4 Daily - amongst others - in the UK. The aim of the Fund is to assist and promote more and better quality media coverage of development issues in the Irish media.

A number of Irish hospitals and other medical charities also provide opportunities for families and friends to create memorial funds.

Shoulder to Shoulder

Here we take a look at the new phenomenon of men's sheds. Unlike women, most men are reluctant to talk about their emotions and that means that they usually don't ask for help.

more from isolation, loneliness and depression.

Community Men's Sheds give an opportunity for men to talk 'shoulder to shoulder'. They give men a safe and busy environmentand, importantly, there is no pressure. Men can work on a project or just come and have a chat and a cuppa if that is all they're looking for.

The Community Foundation recently

made a grant of €4,000 to The Irish Men's Sheds Association to cover a part time leadership and management programme. This will help with the future development of this organisation at a key phase in its growth. You may also have seen the men's shed in Dungarvan featured on the recent Secret Millionaire series.

Members of men's sheds can come from all walks of life - the bond that unites them is that they are men with time on their hands and they would like something meaningful to do with that time. If you looked inside a men's shed you

Probably because of this, many men are less healthy than women, they drink more, take more risks and they suffer

DONOR FEEDBACK
We started our fund because the Patron and board members were known and trusted.

The Women's Fund- Seeing is Believing

'Seeing Is Believing' - a simple concept. The Community Foundation occasionally brings people to see projects 'at the coalface'. One of the early donors to The Women's Fund spoke of her visit to organisations where a grant of a few thousand can make such a difference. "When you turn on the radio in the morning, within a few minutes you wonder why you did. We have gone from hearing about millions to billions to trillions. It can make you feel helpless. Community philanthropy grounds you because you can make a real difference to a group working with vulnerable women at the coalface with a grant of just a few thousand euros. The Community Foundation helps - it is like when you throw a stone into a pond and you see the ripples - as an individual you would find it hard to move beyond the stone - The Community Foundation, with its contacts, can find great projects on the margins that we as donors would simply never come across. I got to see groups working with girls who at just 15 are addicted to crack cocaine, a women's refuge which is struggling to deal with the many women seeking help and an organisation that is helping women to gain fantastic lifeskills. This is why we need The Women's Fund".

The Women's Fund Impact

The Women's Fund most recent grants round gave out €33,750 to 24 groups. Among the projects supported in the most recent round were:

- €4,450 to support Pavee Point project for traveller women to access the legal system and legal protections against domestic violence.
- €2,000 to Lifestart to deliver Spirals to women being helped by the centre. The programme raises awareness around key parenting and child development issues.
- €2,000 to Dublin 12 Domestic Violence Service Ltd. The money will be used for recruiting, screening, training and support of 12 telephone helpline volunteers in 2012, and printing costs for a training manual that will include a specific module for preventive work with both boys and girls in second level schools.

Round 3 was almost seven times over-subscribed. On a positive note the Fund continues to attract new donors and the endowment now stands at over €260k. There is a growing interest by women in philanthropy in Ireland. The Community Foundation is proud to help and facilitate this.



could see anything... a number of men restoring furniture to perhaps restoring bicycles for a local school, or maybe

fixing lawn mowers. You might also see both young and older men learning new skills from each other and maybe also

learning something about life from the men they are working with.

The Irish Men's Sheds Association was set up to act as a resource for men's sheds in Ireland and to promote the idea. Men's sheds are springing up around the country. **You can check out your own area at www.menssheds.ie**





Literacy and literature at The Ark, with a programme of literature-based events for schools, families and teachers.

Capital Gains Tax (CGT) and Charitable Giving

Many people are unaware of the tax benefits which could apply following a 'windfall event' which could aid the setting up, for example, a family charitable fund. The CGT rate has increased from a low of 20% to 30% in more recent times in Ireland. When a donation of non-cash assets is made to a charity by way of a gift (for no consideration), or for a consideration not greater than the cost, section 611 of the Taxes Consolidation Act 1997 provides that the market value rule does not apply and the disposal is deemed to be made on a "no gain, no loss" basis. Accordingly, no capital gains tax should arise. More tax information is available on our website.

For more information on tax efficient giving please go to www.communityfoundation.ie

Grants Update from The Community Foundation for Ireland

- A grant of €5,000 given to the The Ark for a literacy programme for young children - To support the Tailored Access Initiative during The Ark's Literacy Programme "Telling Tall & Tiny Tales".
- A grant of €5,800 to Temple Street Children's University Hospital to support the purchase of an Inspiration Cot with lull mattress to be used in the neo-natal ward.
- €12,000 to support The Irish Federation of Sport's 2012 Volunteers in Irish Sports Awards.
- Xilinx Community Fund gave a grant of €7,000 to Barretstown to support the Arts & Entertainment programme.
- A €12,000 grant was made to support childcare costs in Ruhama's direct work with women affected by prostitution
- €5,000 was given for creative writing workshops for children in the asylum process, living in direct provision. Over a 2 month period the children will learn skills in descriptive and creative writing to allow a space where they can express themselves.

Every grant we make is included in our annual reports which are available on our website.



The Community Foundation website has been further improved. Check us out. You can also follow us on Facebook and Twitter.





FEEDBACK FROM GRANT RECIPIENTS

“ The Community Foundation is a **fantastic resource for the country!** Thanks for all your support of small and impactful local projects over the years.

We have received **great support** from the community foundation and welcome working as partners.

We are extremely grateful as your grant aid enables us to work with very disadvantaged, socially excluded people in great need. Your grants have allowed us to build our work with men, women, ethnic minorities and old people who desperately need assistance. We see every day people who have and continue to benefit from your grant support. **Many thanks.**

Very quick response rate to any query etc. **Very friendly and efficient staff team,** we have never had any problems processing payments etc.

Thanks for your **ongoing support.**

Keep up the good work - **good to have a central source** for a variety of grants.

The Community Foundation has helped us to provide **essential support** to isolated communities of older people in Galway. I believe the support has made a positive impact on the lives of older people at risk of isolation.

I feel that the Community Foundation has one of the most easily accessible and **transparent grant schemes** I have encountered.

The Community Foundation of Ireland offers an excellent opportunity to secure funding which will be used to make **a real difference** on the ground - the benefit from this type of funding is almost immediate.

Our experience of working with the community foundation of Ireland has been all positive. We believe it has the best system in place for applications and reporting. We are extremely grateful for the support of the Community Foundation for Ireland. There are not many private Foundations in Ireland and less that fund the arts specifically. **We greatly value** your ongoing commitment and support.

We know we can approach your staff with queries before submitting an application, which is great. **Keep up the good work!** ”

Our Leadership

The Board of Directors is comprised of volunteers representing the rich diversity and broad interests of our community. They provide the leadership to conduct the business affairs of the Foundation. They are all community leaders chosen for their experience and knowledge of Ireland's needs as a society.

Chairperson:

Louis FitzGerald

Directors:

Harry Byrne
Barry Connolly
Adrian Crawford
Mike Gaffney
Brian Geoghegan
Richard George
Sister Marian Harte
Eamon Heffernan
Sister Stanislaus Kennedy
Dr Brian Keogh
Anna Lee
Maire O'Connor
John Rockett

Goodwill Ambassadors:

John Gallagher
Chris Horn

Patron:

His Excellency, Michael D. Higgins,
President of Ireland

Fundraising Charter and Compliance

The Community Foundation for Ireland aims to uphold best practice in all areas of its activities. We were one of the first charities in Ireland to publish a Donor Charter which is available on our website.

Thinking of giving?

Think of the Community Foundation!

The Community Foundation for Ireland helps people who want to give back possible – for local, national and international projects. Our staff can help you develop thoughtful, purposeful giving to make the greatest impact possible. You can make a difference in so many ways:

Set up a charitable fund and involve your family. You can remain anonymous while we find wonderful projects. You can be more strategic with your giving and... have great fun.

Join with others in supporting an area you are passionate about – the arts, environment, your county...

Join the growing number of people supporting The Women's Fund.

Set up a memorial fund to make grants in the name of a loved one.

Remember Ireland in your will. After looking after those nearest and dearest to you, you could name The Community Foundation for Ireland as a beneficiary to address areas you are passionate about or more generally in the knowledge that, in time, our board can address the key issues of the day on your behalf.

To find out more about how, when and why The Community Foundation for Ireland might be able to help, contact our team of experts.



32 Lower O'Connell Street, Dublin 1, Ireland
Tel: +353 1 874 7354 Fax: +353 1 874 7637
Email: development@foundation.ie www.communityfoundation.ie

Follow us on



<http://twitter.com/CommunityFound>

<http://www.facebook.com/CommunityFoundationIreland>

connecting people who care with causes that matter