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JULY 2013

*Thanks to
people just
like you...*

€14 MILLION
WAS AWARDED TO

3000

COMMUNITY GROUPS THROUGH

1 ORGANISATION



connecting people who care with causes that matter

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Message from Our Chair and Chief Executive

The Community Foundation for Ireland is here for the long-term. Our Endowment Fund increased in value from €26.8 million at the end of 2011 to €32 million as of May 2013, based on new donations to the fund and good capital appreciation. Through the generosity of donors and through income from this long term endowed fund, we have been able to distribute over **€14m in grants** to communities across Ireland, supporting over 3000 not-for-profit organisations and groups, since our inception almost 13 years ago.

This is a good position to be in for such a young foundation and it is a credit to the commitment of our board, staff, volunteers and most importantly our donors.

With the scale of the challenges facing the most vulnerable of our citizens today we are delighted to note that a number of new funds have come on board during the last 12 months, including five family funds, a strategic priority for The Foundation. There was a particular surge in activity amongst existing and new donors towards the year end which may have been linked to changes in the tax regime governing charitable donations in the 2012 Budget. The Women's Fund continues to grow and is highly regarded by the community it supports.

More recently, The Community Foundation was delighted to announce the establishment of a significant new Older People's Fund which we hope will issue grants of between €150k and €200k per year when it is fully up and running. We welcome the supportive investment by The Atlantic Philanthropies to this Fund.

Impact on communities across Ireland last year

In 2012, we gave out €2.4m in grants, both at grassroots level and also some large impact grants which we issue to assist particular communities strategically move forward.

Some examples are as follows:

340 grants totalling in excess of **€460,000** were distributed through our Grassroots Grant Scheme addressing issues all around Ireland such as families at risk, older people, ethnic minorities, carers particularly through respite support and mental health.

Two **Women's Fund** Grant Rounds were greatly oversubscribed, demonstrating the case for a strong Women's Fund to support areas such as **the prevention of violence against women** and **empowering women to take leadership roles in their communities**.

2012 was the final year of **The LGBT Communities Fund**, co funded by The Atlantic Philanthropies.

The Community Growers Fund supported over 20 individual gardening projects.

10 projects were supported under the Jump Start programme to **engage older men in physical activity**.

The Foundation also made more than **twenty larger impact grants**, which included:

Supporting the work of

- 50:50 Group
- Women for Election
- Marriage Equality
- Age and Opportunity
- The Immigrant Council of Ireland
- The Yellow Flag Programme and
- The Irish Network Against Racism (ENAR Ireland).

We work to develop leadership and knowledge in the not-for-profit sector. Our Ray Murphy Fund supports CEOs and equivalent in the not-for-profit sector in their leadership and our grants fund supports facilitated discussions around collaborations and possible mergers. We produce new and leading research. This year our research, **VitalSigns** reported how Ireland is doing across the main social indicators which impact on our citizens' daily lives and determine the quality of life in our communities.

Through the generosity of donors, a wide range of individual grants were made to many non-profit organisations and projects throughout Ireland, as well as to overseas charities.

To see details of all our grants log onto our website and check out our most recent and previous annual reports.

The spread of our grassroots grants across Ireland can be seen clearly on our website in our excellent '**Grassroots Map**'.

Consider becoming a donor at The Community Foundation for Ireland

By joining The Foundation as a donor, you can be sure your charitable funds are managed by experts in their field. The Foundation has strong governance, an easy to manage process, tax-efficient donations and a track record in grant-making. We can assure you that the funds you donate to the community will be best placed in the community.

If you would like to know more about The Community Foundation for Ireland, we would be delighted to speak in confidence with you.



Louis FitzGerald,
Chairperson



Tina Roche,
Chief Executive

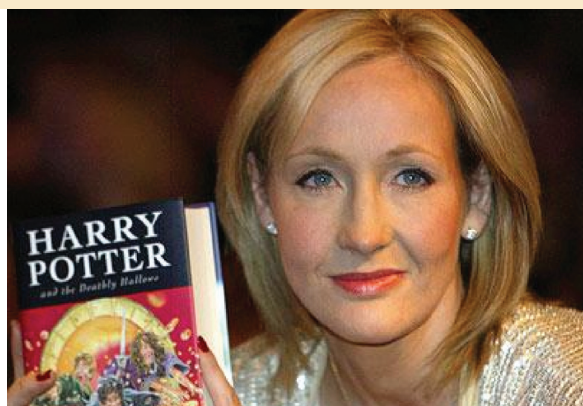
www.communityfoundation.ie

Harry Potter author JK Rowling makes world-class donation

J. K Rowling's mother died after complications related to multiple sclerosis at the age of 45. In 2010, when J.K. Rowling herself reached the age at which her mother died, she donated £10M to the University of Edinburgh to found a clinic in her mother's name. The facility, opened in January 2013, is focused on developing treatments for MS and other degenerative neurological conditions and is expected to become a world centre for excellence in its field.

It is also hoped work at the facility will help researchers find out more about other incurable neurological conditions, such as Alzheimer's disease, Parkinson's disease and motor neurone disease.

The author said the new clinic would place patients at the heart of the research and treatment process.



“I have supported research into the cause and treatment of multiple sclerosis for many years now, but when I first saw the proposal for this clinic, I knew that I had found a project more exciting, more innovative, and, I believe, more likely to succeed in unravelling the mysteries of MS than any other I had read about or been asked to fund.”

Professional Advisor Philanthropy Steering Group

All involved in this Group have an interest in philanthropy and strategically see how advice on philanthropy is an important part of a more rounded, holistic approach to client advice. Now over four years in existence, the Advisory Groups' work is paying off with philanthropy becoming better understood by professional advisors and philanthropy as a topic, is beginning to be included in the Continuous Professional Development and training of the professional bodies. However, initiating the conversation with the client still seems to be the biggest challenge for professional advisors and The Community Foundation for Ireland is working closely with advisors in this regard.

The full membership list is available on the professional advisor section of our website www.communityfoundation.ie



Seminar on Family Philanthropy – Autumn 2013

The Community Foundation for Ireland will be holding a seminar on Family Philanthropy this Autumn 2013.

For more details go to page 10 – Family Funds.

Jim Stynes – Great Irish Sportsman. His legacy encourages everyone to be a hero

Born in Dublin, Jim Stynes was brought from Ireland to Australia in the mid 1980s as part of a Ron Barassi inspired program to recruit Irish footballers for the Melbourne Football Club. Described as 'Australia's most successful sporting experiment,' he played his first senior game in 1987 and retired 264 games later in 1998.

Stynes, died in 2012, aged 45, after battling cancer that was first diagnosed in mid-2009.

During his lifetime, with actor Peter Currie, Stynes set up the Reach Foundation, which sought to do what the Irish language camps he attended as a teen had done – teach life skills, to help kids discover new possibilities

and start moving towards them. When interviewed in 1997, he said, "What's happening in this society is scary. We're splitting into the haves and have-nots and a growing number of kids are getting caught in dark places." He had recently joined the board of Youth Suicide Task Force.

Jim believed there is greatness in each and every one of us. He supported over half a million young Australians to recognise this too.

The work of the foundation is based on the writings of an American, Joseph Campbell, who believed the story of the hero is common to all cultures. It is particularly strong in traditional Irish culture. Jim Stynes lived the heroic ideal to the end and in that way and for that reason, he will be remembered.



Community Foundation announces new Older Persons Fund

The Community Foundation for Ireland is pleased to announce the creation of a new long term philanthropic fund to support older people in Ireland, with welcome investment from The Atlantic Philanthropies. The Fund will start operations with an initial €3m investment provided by The Community Foundation (€1m) and The Atlantic Philanthropies (€2m). The Community Foundation for Ireland is targeting an additional €1m to be raised and allocated to the Fund between now and 2018, as well as on-going fund development in the longer term.

The Fund will support locally initiated

projects promoting older people's civic engagement in:

- Advocacy by older people themselves on issues that affect their welfare or on issues that they care about;
- Promotion of older people's participation as active citizens in their communities and their inclusion in civic life;
- Any activity that addresses older people's social exclusion, for example loneliness and isolation, where increased civic participation is a planned outcome.

The Fund will become active in 2014.

VitalSigns 2013

VitalSigns 2013 tells us what makes Ireland vibrant and what we have to celebrate. The report also highlights a number of gaps and challenges that we are facing. Identifying our weaknesses provides us with an opportunity to create change and have a positive impact. VitalSigns 2013, the first report of its kind on the state of life in Ireland today, was produced by The Community Foundation for Ireland.

There is a growing interest in compiling measures of well-being with international research indicating that using such measures can help governments focus on what matters most to people, as well as informing community and voluntary organisations, businesses and individuals. The emerging global movement on well-being aims to encourage social change and to empower citizens.

The VitalSigns 2013 report indicates how citizens feel about 12 key areas of life in Ireland including health and wellbeing, education and arts and culture. We hope that this report will prompt discussion and debate as well as contributing to public policy in Ireland. For further details go to our website www.communityfoundation.ie



PMNews

**% Proudly supporting
The One Percent Difference**

A National Giving Campaign was one of the four principles made in the 2012 report, published by the Forum on Philanthropy and Fundraising, the aim of which is to increase giving levels in Ireland across the board.

The One Percent Difference Campaign was launched in June this year and The Community Foundation for Ireland welcomes this initiative.

Governance Code and the Charities Act

The Community Foundation has implemented the new voluntary Governance Code for Community Voluntary and Charitable Organisations and it welcomes the current steps being taken by the Government to implement key sections of the Charities Act 2009.
www.governancecode.ie

Changes to tax relief on charitable giving

- From 1 January 2013, charitable donations from all individual donors will be treated in the same manner, with the tax relief in all cases being repaid to the charity. The tax relief will only be available at a new blended rate of 31% from January 1st 2013 onwards.
- Positively, charitable donations will no longer be included in the calculation of the high earners' restriction.
- There will be a new annual donation limit of €1 million per individual.

For more information on tax efficient giving please go to www.communityfoundation.ie

PMDonor impacts

Chess for All

A recent evaluation of the programme by teachers who ran it in their schools was very favourable.

The following quotes from teachers are illustrative of some of the benefits:

"It suited boys of all abilities. Everyone felt some level of success with it"

"The development of thinking and problem solving skills proved very beneficial particularly in the area of maths"

"Children learned the importance of thinking before acting"

"All of the children were so interested and eager to play chess"

The factors which were cited most frequently were the children's enjoyment of the programme and also the contribution made by the external instructors. Other factors were the fact that chess appeals to a wide range of children (including those who are non-sporty) and also the developmental

Chess for All was set up in 2011 to conduct chess lectures over six week periods in schools across the state, with an emphasis on disadvantaged areas. Funded by a donor to The Community Foundation for Ireland with a lifelong love of chess, the first Chess for All national finals took place in Dublin in April 2012 with 50 schools taking part in the finals, involving an estimated 180 children.

A three year commitment has been given to the programme by the donor.



benefits of chess - in particular in relation to maths and also the ability to think ahead.

Reflecting on his reasons for supporting this project, the donor said: *"When I opened a fund at The Community Foundation a few years ago I had wanted to give something back. As a child I remembered how much I enjoyed playing chess and the benefits it had for me socially and educationally."*

People gave their time voluntarily to bring us back and forth to play in competitions and this often came back to me as the years went by. I have funded Chess for All from my Donor Advised Fund at The Community Foundation as part of a three year commitment to the value of €120,000. This will have ensured hundreds, if not thousands of children are impacted by the positive influence of chess in their lives, just like me."

Memorial Fund

When a friend or close relation passes away the memories are so important... how you loved them, moments shared, the values they embodied and imparted. For some people a wonderful idea can be to set up a charitable fund in that person's name and memory.

Such a fund could have a theme - the arts, environment or whatever is most relevant. For family and friends it can be a wonderful way to remember someone and to help keep the legacy of that person in our minds. Talk to The Community Foundation about setting up a Memorial Fund.



Denise Charleton, CEO of the Immigrant Council of Ireland

Ray Murphy Fund

Ray Murphy who worked with both the Mott Foundation and Atlantic Philanthropies played an instrumental role in helping The Community Foundation for Ireland in its early years. When he passed away in 2007 The Community Foundation board established a ten year fund in his memory focussing on an area of particular interest to him - leadership in the non-for-profit sector. The Fund is aimed at Chief Executives or equivalent and will support them to reflect on their leadership role within the community.

A recent recipient of a grant from the Fund, Denise Charleton, CEO of the Immigrant Council of Ireland has just returned from Harvard University where she participated in a leadership programme there. Denise had the opportunity "to discuss the challenges faced by her organisation with more than 50 leaders from across the globe and to explore leadership, while considering her own personal and professional challenges."

Giving back to your roots

On a visit to their home town of Sligo, an anonymous donor called into the Model Arts Centre in Sligo and became really interested in their work. The Community Foundation facilitated some meetings between the donor family and the Model Arts Centre and a hugely exciting and interactive public community arts project was chosen. A grant of €28,750 was given by the donor family to support the Public/Community Art Project in Sligo, with accompanying talks and workshops.

The public art project is sited in Doorly Park, which is beside a main road and river walk and is used by a largely residential population. At least 500 people use this river walk daily to go to work. Many families also use this resource, especially on weekends. The work has been experienced by over 700 people. Over 100 families in the Doorly Park neighbourhood are the main recipients of the project. They experience the work and facilitate its development through social engagement and participation. The project is intergenerational, as the public art engagement is brought right into the family home, touching the lives of extended family.

The project includes a live interactive performance for children, which explores drawing. The work was platformed at Sligo's first Children's Book Festival: 60 children experienced and participated in the work. The aim of the workshop was to tap into existing pathways to sensory and creative experience, as children naturally flow from one artistic medium to another - using the art of drawing as a vehicle for exploration.

Below: The Model Arts Centre in Sligo.



"This grant is an example of the stewardship we can give to both our donors and grantees. Our donor who is anonymous, comes from Sligo originally and was keen to support a locally based project. We provided support to The Model to develop proposals and to present them to the donor, carried out the due diligence required and we continue to manage this relationship, ensuring anonymity while at the same time providing relevant outcome reports to the donor."

Helen Beatty, The Community Foundation for Ireland, Grants & Donor Services Executive

New €1 million fund supporting children and young people in Tipperary

The Community Foundation for Ireland is delighted to announce that the Tony Ryan Trust has established the 'Tony Ryan Fund for Tipperary', a Fund to 'support children and young people in Tipperary to reach their full potential'.

The core focus of the funding is to improve the life experience of children and young people living in County Tipperary. Funding of €1 million has been committed and it is intended that the funding will be disbursed over a two to three year timeframe. The Tony Ryan Trust was established in December 2009 by the estate of the late Dr. Tony Ryan. The Fund will be managed by The Community Foundation for Ireland.



PMPhilanthropist of the Year Winners



Winners of the 5th Philanthropist of the Year Awards, Paul Ryan, Vodafone Ireland Foundation (Corporate Winner), Mairead Sorensen (International Award winner), John Concannon (National Winner), together with Tina Roche, CEO of The Community Foundation for Ireland.

The Philanthropist of the Year Awards were set up by The Community Foundation for Ireland. The awards aim to recognise extraordinary individuals who have shown outstanding leadership in the area of personal philanthropy and who, through their giving, have made a remarkable difference in bringing about sustainable social change.

Mairead makes her mark

"I first went to India when I backpacked in 1994. I was just travelling and had taken a year out of my work in Butlers Chocolates. I went back in the year 2000 and the Hope Foundation had just started. I became involved then, initially in a peripheral way and later at a much deeper level. My involvement with the Hope Foundation has been continuous since then. I have been on the board for a number of years and am now the Vice Chairman. I am also on the UK board and help with fundraising activities and sponsorship both in Ireland and the UK. We are very careful as a board to ensure that our administration costs are kept at a minimum and that nearly all of the funds raised or donated go to help the poor that are in such need.

It is a privilege for me to work with Hope. I am passionate about the organisation and committed and proud of the work being done there. I work on a voluntary basis and still work at Butlers as well as bringing up

my children. It is an organisation that allows immediate and personal involvement. The same opportunities that were afforded to me are available to anyone else who wants to get involved and help. It can start with the sponsorship of a small child and go from there to sponsoring a home for boys or girls. Many of my family, friends and colleagues have visited Calcutta and become involved with Hope.

In 2000 I met a 13 year old girl called Gouri and I have taken responsibility for her care since. She is now married and expecting her first baby any day. It has been a hugely rewarding and enriching relationship in both of our lives. We have had a wonderful time together and I enjoyed being the "mother of the bride" at her wedding. I have been involved in the lives of many of the other children along the way and have started sponsoring a five year old last year. I find the following line from the Bible very motivating when I get tired of asking people for support or money. From

everyone who has given much, much will be required, and from the one who has been entrusted with much, even more will be asked."

Mairead Sorensen and the Hope Foundation

"If you can't feed a hundred people, feed just one."

Mother Teresa



Gouri

John brings Pieta to the West

"It was with great delight that we witnessed our nominee John Concannon become the winner of the 5th Philanthropist of the Year Award. Pieta House was selected for the television programme *The Secret Millionaire* and it was John Concannon who pretended to be an unemployed farmer. Coming to Pieta House and meeting the staff brought back tragic memories for John and when the programme was over he vowed that he would bring 'Pieta to the West.'

Two years later, after raising thousands of euros Pieta West is shortly to open. His solitary fundraising and moving talks have inspired hundreds of people to invest in a service that would help people in critical distress. His dedication and commitment will ensure that the communities of Galway, Mayo and Roscommon will receive a service of excellence and his compassion for these communities will surely save lives.

John Concannon was a worthy winner, his passion has inspired other communities to follow with the result that Pieta House will now also be opening in Cork and Kerry in the autumn. Pieta House would like to thank The Community Foundation for Ireland for honouring John, for highlighting how one person can make a change and for showcasing the potential of each one of us."

Joan Freeman, CEO Pieta House

PM Donor Perspective

Women's Fund - Campaign 2013

The Women's Fund for Ireland was set up by The Community Foundation for Ireland in 2010 and in the past two years it has donated over €120,000 to projects with a particular focus on empowering women to take leadership roles in their communities and preventing violence against women. However, The Women's Fund has been 10 times oversubscribed by applications seeking support so we know we need to do more.

In 2013, for the first time, The Women's Fund is recommending a short list of projects which will make an immediate and lasting difference. Our inaugural projects have been chosen by the Steering Committee of the Women's Fund, informed by The Community Foundation for Ireland's extensive experience in grant making, as well as by a number of Women's Fund 'Seeing is Believing Tours' for donors. We invite you to join in the work of The Women's Fund and to support the Fund directly or one of the selected projects.

1. Donate to the Women's Bursary Fund - in support of women and girls who face high barriers in accessing education and training and help us to meet our target of supporting 50 such bursaries in 2013. A donation of €500 will support one such bursary.

2. Give to the Anti-Bullying Initiative for Girls and help us to reach our target of €25,000 which will be used to support

innovative projects in the field with a particular focus on cyber-bullying and providing guidance to mothers and carers of young girls regarding the role they can play in counteracting against such behaviours.

3. Contribute to the Women's Refuges Resource Fund providing support to clients of domestic violence services throughout Ireland and help us meet our target of €100,000.

4. Support The Women's Fund directly.

There are a number of ways in which you can make a donation, including by setting up a direct debit, making a donation towards the long term Women's Fund or by leaving a legacy to the Fund. For further information please see www.communityfoundation.ie or contact Jackie Harrison directly at jharrison@foundation.ie or 01-8747354.

Donor View

"It is in a women's nature to love and nurture. We are the glue which holds families together. And society is really only one big family. As we care for our loved ones so we can extend our concern beyond the family circle and reach out to those who need us."

Chantal McCabe, Women's Fund Steering Committee and Donor



Jackie Harrison, Steering Committee of the Women's Fund, Tina Roche, CEO of The Community Foundation for Ireland and Ellen Remmer, Philanthropist

PMFamily Funds



Setting up a family fund

Many family leaders comment that philanthropy helps their families develop meaningful values and connect more deeply with one other. It provides a way for families to talk about what is really important. Families grow closer and learn about one another's character and values while working together to achieve common charitable goals. These positive, value-based conversations are likely to create greater intimacy between family members, and serve as a reason for families in different geographic areas to stay in touch.

Giving back to the community

A motivator that plays an important role for

families is giving back to the community. Many families create their wealth through businesses founded and grown locally. As business leadership passes on to the next generation, families that lead these businesses have the opportunity to celebrate and reaffirm their commitment to the community. This commitment can be expressed in terms of maintaining and expanding local business operations as well as through charitable giving that benefits any aspect of community life, be it youth, education, arts, culture, economics, environment, social programmes, housing or health.

Questions to assist individual family members discover what they would like their family fund to achieve:

- Do you want to see your family establish a charitable/philanthropic fund?
- Do you want this to be a Donor Advised Fund at The Community Foundation?
- What values are important to you and your family?
- What areas would you like to see your fund supporting?
- In the last 12 to 18 months what causes did you support? What would you have liked to have supported?
- Is there a project you always thought that, if you had the funds, you would like to initiate?
- Is there a cause you really want to support in a strategic way?
- Do you want your children engaged in donating to their favourite causes?
- How important is it that you do this as a family or an extended family?
- Would you like the fund to be anonymous or to have your family name or another name?

Seminar on Family Philanthropy – Autumn 2013

"There is an immense diversity of starting points for, and influences on, involvement in family philanthropy... Family philanthropy does not have a single motivation, and often results from a number of relevant events coming together, including wealth acquisition, contact with philanthropic services or philanthropists, seeing a need or an opportunity, and wanting to pursue new directions in life."

Family Foundation Giving Trends, Cathy Pharoah with Charles Keidan and Jillian Gordon

The Community Foundation for Ireland will hold a seminar on Family Philanthropy in the autumn. The seminar is invitation only and its focus will be on practical insights and guidance for philanthropic donors and family offices, as well as on hearing personal experiences of philanthropy, including:

- Engaging more than one generation in charitable giving within a family;
- The experience of a family with a long term commitment to philanthropy;
- The experience of a family trust working with The Community Foundation for Ireland;
- The role of philanthropy in family businesses.

In parallel, The Foundation will publish guidance in relation to family philanthropy including global trends in the area, what we know about family philanthropy in Ireland and practical advice and guidance for families who are thinking about adopting a more planned approach to their charitable giving. The Family Philanthropy Report will be available on the day of the seminar.

If you would like to receive an invitation to the Family Philanthropy seminar or to receive the Report on Family Philanthropy, please contact Jackie Harrison at The Community Foundation for Ireland (jharrison@foundation.ie) or 01-8747354.



Deansrath Community College recipients of the Xilinx Community Fund grant of €21,000

The Community Foundation for Ireland - Examples of our Grant-making

- A grant of €20,000 was made for Year 3 of the Kids Classics whereby the National Concert Hall brings in musicians to provide music education activities to children in hospital in Ireland
- Xilinx Community Fund made a grant of €21,000 to Deansrath Community College to support the educational ecosystem school year 2012-2013
- A grant of €2,430 was made by the Mount Street Trust Fund to The Salvation Army to create a community garden project with a recycling facility
- A €4,000 grant was made to support Elphin Daycare centre in Roscommon which supports older people
- A grant of €2,000 was made to the Carers Association in Kilkenny to provide emergency in-home respite to carers
- A €4,000 grant was made to The Cystic Fibrosis Association of Ireland to fund a national research study on new-born screening for cystic fibrosis in Ireland
- A grant of €1,000 was made to Sligo Community Alert to deliver the small scale repair programme 'Lend a Hand' to 200 volunteers

Every grant we make is included in our annual reports which are available on our website.



**Check us out.
You can also
follow us on
Facebook
and Twitter.**

Our Leadership

The Board of Directors is comprised of volunteers representing the rich diversity and broad interests of our community. They provide the leadership to conduct the business affairs of The Foundation. They are all community leaders chosen for their experience and knowledge of Ireland's needs as a society.

Chairperson:

Louis FitzGerald

Directors:

Barry Connolly
Mike Gaffney
Brian Geoghegan
Richard George
Sister Marian Harte
Eamon Heffernan
Dr Brian Keogh
Anna Lee
Maire O'Connor
John Rockett

Goodwill Ambassadors:

John Gallagher
Chris Horn

Patron:

His Excellency, Michael D. Higgins,
President of Ireland

Thinking of giving?

Think of the Community Foundation!

92%

of people with a fund at The Community Foundation for Ireland have already recommended the organisation to friends or other contacts

100%

are happy to do so in the future

The Community Foundation for Ireland helps people who want to give back – for local, national and international projects. Our staff can help you develop thoughtful, purposeful giving to make the greatest impact possible. You can make a difference in so many ways:

Set up a charitable fund and involve your family. You can remain anonymous while we find wonderful projects. You can be more strategic with your giving and have great fun.

Join with others in supporting an area you are passionate about – the arts, environment, your county...

Join the growing number of people supporting The Women's Fund.

Set up a memorial fund to make grants in the name of a loved one.

Remember Ireland in your will. After looking after those nearest and dearest to you, you could name The Community Foundation for Ireland as a beneficiary to address areas you are passionate about or more generally in the knowledge that, in time, our board can address the key issues of the day on your behalf.

To find out more about how, when and why The Community Foundation for Ireland might be able to help, contact our team of experts.



The Community Foundation for Ireland

connecting people who care with causes that matter

www.communityfoundation.ie